

EXECUTIVE SUMMARY

In a Volatile Market, Expertise Makes the Difference

The Asia-Europe trade lane is experiencing a new level of complexity in 2026.

Increasing freight rates, changing carrier strategies, evolving Suez developments, and tightening capacity are creating challenges for shippers worldwide.

However, market uncertainty does not always lead to supply chain disruption.

At Berkman Forwarding, our strength comes from combining global market insight with local operational expertise.

Through our experienced teams across Asia and Europe, we help customers navigate changing market conditions and maintain supply chain stability.

- The difference lies in how quickly logistics partners can:



Identify market changes



Evaluate risks



Provide alternative solutions



Execute operational decisions

Understanding the Market: Why Asia-Europe Requires More Than Transportation

The Asia-Europe trade lane is no longer simply about moving cargo from A to B.

Today's challenges include:

- Capacity Management
- Rate Volatility
- Operational Complexity

Berkman Expertise: Turning Market Intelligence into Action

01 Local Market Intelligence



Seeing Changes Before They Become Problems

Berkman Advantage:

Global market information combined with local operational understanding.

02 Proactive Capacity Management



Capacity Is Not Only About Finding Space

Our objective:

Not simply moving cargo but improving shipment predictability.

03 Fast Local Response When Challenges Occur



When Plans Change, Speed Matters

The value of expertise is not avoiding every challenge – it is responding effectively when challenges occur.

04 Bridging Asia and Europe Through One Network



One Trade Lane. Multiple Local Experts.

Together, we provide:

End-to-End Trade Lane Management

Berkman Customer Approach During Peak Season 2026



Early Planning

- Review shipment forecasts
- Identify priority cargo
- Secure capacity earlier



Flexible Solutions

- Alternative carriers
- Different routing options
- Multi-port solutions



Transparent Communication

- Market updates
- Operational recommendations
- Risk alerts



Continuous Improvement

- Operational experience
- Data insights
- Customer feedback



Need tailored solutions for your shipments?

Contact Berkman Forwarding for further support.



inquiries@hk.aelbkm.com

Our experts are ready to assist you.